



EXAMINATION OF STRENGTHS & WEAKNESSES 2014 SOLUTIONS FOR 2015

Strengths-

- † Strong core committee of devoted, experienced leaders.
- † Great religious emblems counselor (REC) training program with a good number of new leaders trained every year.
- † Excellent retreats offered every year for our Catholic scouts and leaders.
- † Sound fiscal management.
- † Strong relationship with units in Northern Arizona.
- † Building relationships with GS and AHG leaders, scouts and families.

Weakness 1-

Poor communication network within the diocese that limits outreach to Catholic scouts, especially in non-Catholic chartered units.

Solution(s)-

- *Establish working relationships with key personnel within the diocese in the media departments and youth ministry.*

Weakness 2-

We struggle to obtain leaders to take on responsibilities, such as subcommittee chairs and event chairs.

Solution(s)-

- *Recruit new leaders to the committee via personal invitation.*
- *Divide up responsibilities so not overwhelming for any one person.*
- *Provide training and mentoring once in the position.*

Weakness 3-

Over the past few years we have lost a number of Catholic-chartered units.

Solution(s)-

- *Recruit leaders to serve on the Membership subcommittee and develop a strategy for outreach to existing units as well as new unit development.*
- *Enlist help from pastors, youth ministers, DRE's and the Knights of Columbus at parishes in support of Catholic scouting.*

Weakness 4-

Outreach and communication to girls in scouting have been very ineffective over the past five years and very few girls have earned their religious emblems.

Solution(s)-

- *Gain new active, dedicated GS/AHG leaders on the committee who will work to improve communication and promote the programs.*

